

# Gentle®



Nutrición e Instrucciones en Español:  
StoreBrandFormula.com/espanol

STORE BRAND  
GENTLE®



\$0.60/oz<sup>1</sup>

ENFAMIL®  
GENTLEASE®



\$1.44/oz<sup>1</sup>

## Nutrients /100 Cal

|                  | FDA Nutrient Requirements* |      |      |
|------------------|----------------------------|------|------|
| Protein g        | 1.8-4.5                    | 2.3  | 2.3  |
| Fat g            | 3.3-6.0                    | 5.3  | 5.3  |
| Carbohydrate g   | NS                         | 10.8 | 10.8 |
| Water g          | NS                         | 134  | 133  |
| Linoleic Acid mg | 300                        | 780  | 780  |

## Vitamins

|                      |         |       |       |
|----------------------|---------|-------|-------|
| Vitamin A IU         | 250-750 | 300   | 300   |
| Vitamin D IU         | 40-100  | 60    | 60    |
| Vitamin E IU         | 0.7     | 2     | 2     |
| Vitamin K mcg        | 4       | 9     | 9     |
| Vitamin B1, mcg      | 40      | 80    | 80    |
| Vitamin B2, mcg      | 60      | 140   | 140   |
| Vitamin B6, mcg      | 35      | 60    | 60    |
| Vitamin B12, mcg     | 0.15    | 0.3   | 0.3   |
| Niacin mcg           | 250     | 1,000 | 1,000 |
| Folic Acid mcg       | 4       | 16    | 16    |
| Pantothenic Acid mcg | 300     | 500   | 500   |
| Biotin mcg           | 1.5     | 3     | 3     |
| Vitamin C mg         | 8       | 12    | 12    |
| Choline mg           | 7       | 24    | 24    |
| Inositol mg          | 4       | 24    | 6     |

## Minerals

|               |          |     |     |
|---------------|----------|-----|-----|
| Calcium mg    | 60       | 82  | 82  |
| Phosphorus mg | 30       | 46  | 46  |
| Magnesium mg  | 6        | 8   | 8   |
| Iron mg       | 0.15-3.0 | 1.8 | 1.8 |
| Zinc mg       | 0.5      | 1   | 1   |
| Manganese mcg | 5        | 15  | 15  |
| Copper mcg    | 60       | 75  | 75  |
| Iodine mcg    | 5-75     | 15  | 15  |
| Selenium mcg  | 2-7      | 2.8 | 2.8 |
| Sodium mg     | 20-60    | 36  | 40  |
| Potassium mg  | 80-200   | 108 | 108 |
| Chloride mg   | 55-150   | 63  | 63  |

## INDICATION

Store Brand Gentle® infant formula is a milk-based, iron-fortified, easy-to-digest formula with casein and partially hydrolyzed whey for term infants 0-12 months of age. Designed for fussiness, gas and crying, it provides complete nutrition, and supports growth and development.

## PRODUCT FEATURES

- ✓ 20mg of Omega-3 DHA per 6 fl oz
- ✓ Partially broken down protein
- ✓ Nutrient density of 20kcal/oz
- ✓ Protein is 60:40 whey-to-casein ratio
- ✓ 29mg of the nutrient inositol per 6 fl oz

## COMPOSITION

CORN SYRUP, NONFAT MILK, PALM OLEIN, PARTIALLY HYDROLYZED WHEY, SOY OIL, COCONUT OIL, HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL, **LESS THAN 2%:** MORTIERELLA ALPINA OIL, CRYPTOCODINIUM COHNII OIL\*\*, L-CARNITINE, MIXED TOCOPHEROL CONCENTRATE, MONOGLYCERIDES, SOY LECITHIN, TAURINE, CALCIUM CARBONATE, CALCIUM CHLORIDE, CUPRIC SULFATE, FERROUS SULFATE, MAGNESIUM CHLORIDE, MANGANESE SULFATE, POTASSIUM BICARBONATE, POTASSIUM HYDROXIDE, POTASSIUM IODIDE, POTASSIUM PHOSPHATE, SODIUM CITRATE, SODIUM SELENITE, ZINC SULFATE, ASCORBIC ACID, ASCORBYL PALMITATE, BETA-CAROTENE, BIOTIN, CALCIUM PANTOTHENATE, CHOLINE BITARTRATE, CYANOCOBALAMIN, FOLIC ACID, INOSITOL, NIACINAMIDE, PYRIDOXINE HYDROCHLORIDE, RIBOFLAVIN, THIAMINE HYDROCHLORIDE, VITAMIN A PALMITATE, VITAMIN D (CHOLECALCIFEROL), VITAMIN E (DI-ALPHA TOCOPHERYL ACETATE), VITAMIN K (PHYTONADIONE). **CONTAINS MILK AND SOY.**

\*FDA Infant Formula Act  
NS = not specified

\*A SOURCE OF ARACHIDONIC ACID (ARA)

\*\*A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

<sup>1</sup>Pricing shown based on IRI Market Advantage 12 month average price per powder pound data for comparable store brand and national brand as of May 2022.

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## PRODUCT AT LEADING RETAILERS



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