

Complete Comfort Premium™



Nutrición e Instrucciones en Español:
StoreBrandFormula.com/espanol

STORE BRAND
COMPLETE
COMFORT
PREMIUM™



\$0.80/oz¹

SIMILAC®
PRO-TOTAL
COMFORT®



\$1.26/oz²

Nutrients /100 Cal

	FDA Nutrient Requirements*		
Protein g	1.8-4.5	2.32	2.32
Fat g	3.3-6.0	5.4	5.4
Carbohydrate g	NS	10.7	10.7
Water g	NS	134	133
Linoleic Acid mg	300	1,000	1,000

Vitamins

Vitamin A IU	250-750	300	300
Vitamin D IU	40-100	60	60
Vitamin E IU	0.7	1.5	1.5
Vitamin K mcg	4	8	8
Vitamin B1, mcg	40	100	100
Vitamin B2, mcg	60	150	150
Vitamin B6, mcg	35	60	60
Vitamin B12, mcg	0.15	0.25	0.265
Niacin mcg	250	1,050	1,050
Folic Acid mcg	4	15	15
Pantothenic Acid mcg	300	450	450
Biotin mcg	1.5	4.4	4.4
Vitamin C mg	8	9	9
Choline mg	7	24	24
Inositol mg	4	24	24

Minerals

Calcium mg	60	105	105
Phosphorus mg	30	75	75
Magnesium mg	6	6	6
Iron mg	0.15-3.0	1.8	1.8
Zinc mg	0.5	0.75	0.75
Manganese mcg	5	5	5
Copper mcg	60	90	90
Iodine mcg	5-75	15	15
Selenium mcg	2-7	2	2
Sodium mg	20-60	44	44
Potassium mg	80-200	118	118
Chloride mg	55-150	65	65

INDICATION

Store Brand Complete Comfort Premium™ is nutritionally complete, non-GMO^x, infant formula for mild tolerance symptoms such as fussiness and gas in term infants. Made with 100% partially hydrolyzed whey protein. Contains no artificial growth hormones[#] and includes key ingredients found in breastmilk, like Vitamin E and Lutein for eye development, DHA for brain development and prebiotic human milk oligosaccharides⁵ (HMOs) 2'-FL and LNnt to support immunity.

PRODUCT FEATURES

- ✓ Easy to digest, 100% partially hydrolyzed whey protein
- ✓ No Palm Olein Oil
- ✓ 2'-FL & LNnT HMOs for Immune Support
- ✓ DHA, ARA, Lutein and Vitamin E
- ✓ No Artificial Growth Hormones[#]
- ✓ 20 cal/fl oz

COMPOSITION

CORN SYRUP SOLIDS, PARTIALLY HYDROLYZED WHEY PROTEIN, HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL, SOY OIL, COCONUT OIL, LESS THAN 2%: SCHIZOCHYTRIUM SP. OIL¹, MORTIERELLA ALPINA OIL¹, LACTO-N-NEOTETRAOSE (LNNT)², 2'-FUCOSYLACTOSE (2'-FL)³, BETA-CAROTENE, LUTEIN, POTASSIUM PHOSPHATE, CALCIUM CHLORIDE, CALCIUM CARBONATE, POTASSIUM BICARBONATE, MAGNESIUM CHLORIDE, ASCORBIC ACID, SOY LECITHIN, MONOGLYCERIDES, SODIUM CHLORIDE, SODIUM CITRATE, CALCIUM HYDROXIDE, FERROUS SULFATE, CHOLINE BITARTRATE, TAURINE, INOSITOL, ZINC SULFATE, ASCORBYL PALMITATE, L-CARNITINE, NIACINAMIDE, MIXED TOCOPHEROL CONCENTRATE, VITAMIN E (DL-ALPHA TOCOPHERYL ACETATE), CALCIUM PANTOTHENATE, CUPRIC SULFATE, THIAMINE HYDROCHLORIDE, VITAMIN A PALMITATE, RIBOFLAVIN, PYRIDOXINE HYDROCHLORIDE, FOLIC ACID, MANGANESE SULFATE, VITAMIN K (PHYTONADIONE), POTASSIUM IODIDE, BIOTIN, SODIUM SELENITE, VITAMIN D (CHOLECALCIFEROL), CYANOCOBALAMIN, POTASSIUM HYDROXIDE, NUCLEOTIDES (CYTIDINE-5'-MONOPHOSPHATE, DISODIUM URIDINE-5'-MONOPHOSPHATE, ADENOSINE-5'-MONOPHOSPHATE, DISODIUM GUANOSINE-5'-MONOPHOSPHATE). **CONTAINS MILK AND SOY.**

*FDA Infant Formula Act
NS = not specified

¹Not from human milk.

²SOURCES OF PREBIOTIC

³A SOURCE OF ARACHIDONIC ACID (ARA)

⁴A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)
⁵NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rbST-TREATED AND NON-rbST-TREATED COWS
[#]INGREDIENTS NOT GENETICALLY ENGINEERED

¹Price per oz based on Perrigo's MSRP of Complete Comfort Premium™ infant formula at major retailers. MSRP is manufacturer-suggested pricing only, retailers alone set pricing, cost savings may vary.

²Pricing shown based on IRI Market Advantage 12 month average price per pound for Similac® Pro-Total Comfort® powder as of May 2022.

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PRODUCT AT LEADING RETAILERS



WALMART



TARGET



SAM'S CLUB



AMAZON



MEIJER



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