

Infant Premium™

Compare to the nutrition of
Enfamil NEUROPRO Infant Formula



Nutrición e Instrucciones en Español:
StoreBrandFormula.com/espanol

STORE BRAND
INFANT
PREMIUM™



Costs less per oz¹

ENFAMIL®
NEUROPRO™



Nutrients /100 Cal

	FDA Nutrient Requirements*	Store Brand	Enfamil NeuroPro
Protein g	1.8-4.5	2.1	2.1
Fat g	3.3-6.0	5.3	5.3
Carbohydrate g	NS	11.1	11.3
Water g	NS	134	133
Linoleic Acid mg	300	780	780

Vitamins

	FDA Nutrient Requirements*	Store Brand	Enfamil NeuroPro
Vitamin A IU	250-750	300	300
Vitamin D IU	40-100	60	75
Vitamin E IU	0.7	2	2
Vitamin K mcg	4	9	9
Vitamin B1, mcg	40	80	80
Vitamin B2, mcg	60	140	140
Vitamin B6, mcg	35	60	60
Vitamin B12, mcg	0.15	0.3	0.3
Niacin mcg	250	1,000	1,000
Folic Acid mcg	4	16	16
Pantothenic Acid mcg	300	500	500
Biotin mcg	1.5	3	3
Vitamin C mg	8	12	12
Choline mg	7	24	24
Inositol mg	4	24	24

Minerals

	FDA Nutrient Requirements*	Store Brand	Enfamil NeuroPro
Calcium mg	60	78	78
Phosphorus mg	30	43	43
Magnesium mg	6	8	8
Iron mg	0.15-3.0	1.8	1.8
Zinc mg	0.5	1	1
Manganese mcg	5	15	15
Copper mcg	60	75	75
Iodine mcg	5-75	15	15
Selenium mcg	2-7	2.8	2.8
Sodium mg	20-60	27	27
Potassium mg	80-200	108	108
Chloride mg	55-150	63	63

INDICATION

Crafted to support baby's growth and development and inspired by breast milk, Infant Premium™ is a routine, milk-based infant formula that provides complete nutrition during baby's first year. Easy to digest, immune-supporting formula contains Immune Blend 6™ with 2'-FL HMO[†], DHA and ARA, Vitamin C, Vitamin E, Selenium and Zinc. HMOs are immune supporting prebiotics commonly found in breast milk and aid the growth of beneficial bacteria in baby's digestive tract for infant immune support and digestive health.

PRODUCT FEATURES

- ✓ 2'-FL HMO[†] for Immune Support
- ✓ Naturally occurring MFGM^A Components[§]
- ✓ Immune Blend 6™: 2'-FL HMO[†], DHA & ARA, Vit C, Vit E, Selenium and Zinc
- ✓ Non-GMO[‡] and no artificial hormones[‡]
- ✓ 0.32% Omega-3 DHA, the expert recommended level² for brain support
- ✓ Protein whey to casein ratio is 52:48
- ✓ Nutrient density of 20kcal/oz

COMPOSITION

NONFAT MILK, LACTOSE, VEGETABLE OILS (PALM OLEIN, SOY, COCONUT, HIGH OLEIC [SAFFLOWER OR SUNFLOWER] OIL), WHEY PROTEIN CONCENTRATE, **LESS THAN 1%:** 2'-FUCOSYLLACTOSE (2'-FL)[†], MORTIERELLA ALPINA OIL[‡], SCHIZOCHYTRIUM SP. OIL[‡], SOY LECITHIN, VITAMIN A PALMITATE, VITAMIN D3, VITAMIN E ACETATE, VITAMIN K1, THIAMINE HYDROCHLORIDE, RIBOFLAVIN, VITAMIN B6 HYDROCHLORIDE, VITAMIN B12, NIACINAMIDE, FOLIC ACID, CALCIUM PANTOTHENATE, BIOTIN, ASCORBIC ACID, CHOLINE BITARTRATE, INOSITOL, CALCIUM CARBONATE, CALCIUM CHLORIDE, CALCIUM HYDROXIDE, MAGNESIUM CHLORIDE, FERROUS SULFATE, ZINC SULFATE, MANGANESE SULFATE, CUPRIC SULFATE, POTASSIUM BICARBONATE, POTASSIUM IODIDE, POTASSIUM HYDROXIDE, POTASSIUM PHOSPHATE, SODIUM SELENITE, SODIUM CITRATE, TAURINE, L-CARNITINE, BETA-CAROTENE, MIXED TOCOPHEROL CONCENTRATE, ASCORBYL PALMITATE, MONOGLYCERIDES, NUCLEOTIDES (CYTIDINE-5'-MONOPHOSPHATE, DISODIUM URIDINE-5'-MONOPHOSPHATE, ADENOSINE-5'-MONOPHOSPHATE, DISODIUM GUANOSINE-5'-MONOPHOSPHATE). **CONTAINS MILK AND SOY.**

[†]FDA Infant Formula Act
NS = not specified

[‡]A TYPE OF PREBIOTIC

[§]A SOURCE OF ARACHIDONIC ACID (ARA)

^{**}A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

This product is not manufactured or distributed by the owner of the registered trademark Enfamil NEUROPRO™

¹Savings based on Circa 12-month average price per pound retail sales data for comparable store brand and national brand as of August 2023.

²World Health Organization. Interim Summary of Conclusions and Dietary Recommendations on Total Fat & Fatty Acids.

[†]FROM WHEY PROTEIN CONCENTRATE.

[‡]INGREDIENTS NOT GENETICALLY ENGINEERED.

[§]NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rbST-TREATED AND NON-rbST-TREATED COWS.

^{**}HUMAN MILK OLIGOSACCHARIDE. NOT FROM HUMAN MILK.

^{††}MILK FAT GLOBULE MEMBRANE COMPOSED OF PROTEINS AND FATS.

Please see Product Label for full disclosures (U26).

PRODUCT AT LEADING RETAILERS



WALMART



MEIJER



SAM'S CLUB



AMAZON



KROGER



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