

Gentle®

Compare to the nutrition of Enfamil®
Gentlelease® Infant Formula



Nutrición e Instrucciones en Español:
StoreBrandFormula.com/espanol

STORE BRAND
GENTLE®



Costs less per oz¹

ENFAMIL®
GENTLELEASE®



Nutrients /100 Cal

	FDA Nutrient Requirements*	Store Brand Gentle	Enfamil Gentlelease
Protein g	1.8-4.5	2.3	2.3
Fat g	3.3-6.0	5.3	5.3
Carbohydrate g	NS	10.8	10.8
Water g	NS	134	133
Linoleic Acid mg	300	780	780

Vitamins

Vitamin A IU	250-750	300	300
Vitamin D IU	40-100	60	60
Vitamin E IU	0.7	2	2
Vitamin K mcg	4	9	9
Vitamin B1, mcg	40	80	80
Vitamin B2, mcg	60	140	140
Vitamin B6, mcg	35	60	60
Vitamin B12, mcg	0.15	0.3	0.3
Niacin mcg	250	1,000	1,000
Folic Acid mcg	4	16	16
Pantothenic Acid mcg	300	500	500
Biotin mcg	1.5	3	3
Vitamin C mg	8	12	12
Choline mg	7	24	24
Inositol mg	4	6	6

Minerals

Calcium mg	60	82	82
Phosphorus mg	30	46	46
Magnesium mg	6	8	8
Iron mg	0.15-3.0	1.8	1.8
Zinc mg	0.5	1	1
Manganese mcg	5	15	15
Copper mcg	60	75	75
Iodine mcg	5-75	15	15
Selenium mcg	2-7	2.8	2.8
Sodium mg	20-60	40	40
Potassium mg	80-200	108	108
Chloride mg	55-150	63	63

INDICATION

Store Brand Gentle® Infant Formula is a routine milk-based, iron-fortified easy-to-digest formula with casein and partially hydrolyzed whey. It is designed for fussiness, gas and crying. It provides complete nutrition to support growth and development in healthy, full-term infants and contains expert recommended level² of DHA for brain support.

PRODUCT FEATURES

- ✓ For fussiness, gas & crying
- ✓ Non-GMO* and no artificial hormones[†]
- ✓ 0.32% Omega-3 DHA, the expert recommended level² for brain support
- ✓ Nutrient density of 20kcal/oz
- ✓ Protein whey to casein ratio is 60:40 with partially hydrolyzed whey
- ✓ Carbohydrate sourced from lactose and corn syrup solids

COMPOSITION

CORN SYRUP, NONFAT MILK, PALM OLEIN, PARTIALLY HYDROLYZED WHEY, SOY OIL, COCONUT OIL, HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL, LESS THAN 2%: MORTIERELLA ALPINA OIL[‡], SCHIZOCHYTRIUM SP. OIL[‡], L-CARNITINE, MIXED TOCOPHEROL CONCENTRATE, MONOGLYCERIDES, SOY LECITHIN, TAURINE, CALCIUM CARBONATE, CALCIUM CHLORIDE, CUPRIC SULFATE, FERROUS SULFATE, MAGNESIUM CHLORIDE, MANGANESE SULFATE, POTASSIUM BICARBONATE, POTASSIUM HYDROXIDE, POTASSIUM IODIDE, POTASSIUM PHOSPHATE, SODIUM CITRATE, SODIUM SELENITE, ZINC SULFATE, ASCORBIC ACID, ASCORBYL PALMITATE, BETA-CAROTENE, BIOTIN, CALCIUM PANTOTHENATE, CHOLINE BITARTRATE, CYANOCOBALAMIN, FOLIC ACID, INOSITOL, NIACINAMIDE, PYRIDOXINE HYDROCHLORIDE, RIBOFLAVIN, THIAMIN HYDROCHLORIDE, VITAMIN A PALMITATE, VITAMIN D (CHOLECALCIFEROL), VITAMIN E (DI-ALPHA TOCOPHERYL ACETATE), VITAMIN K (PHYTONADIONE). **CONTAINS MILK AND SOY.**

*FDA Infant Formula Act
NS = not specified

[†]A SOURCE OF ARACHIDONIC ACID (ARA)
[‡]A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

This product is not manufactured or distributed by the owner of the registered trademark Enfamil® Gentlelease®.

¹Savings based on Circa 12-month average price per pound retail sales data for comparable store brand and national brand as of August 2023.

²World Health Organization. Interim Summary of Conclusions and Dietary Recommendations on Total Fat & Fatty Acids.

[†]Ingredients not genetically engineered.

[‡]NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rbST-TREATED AND NON-rbST-TREATED COWS. Please see Product Label for full disclosures (V69).

PRODUCT AT LEADING RETAILERS



WALMART



H-E-B



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