

Gentle Premium™

Compare to the nutrition of Enfamil® Neuropro Gentlease® Infant Formula



Nutrición e Instrucciones en Español:
StoreBrandFormula.com/espanol

STORE BRAND
GENTLE
PREMIUM™



Costs less per oz¹

ENFAMIL®
NEUROPRO
GENTLEASE®



Nutrients /100 Cal

	FDA Nutrient Requirements*	Store Brand Gentle Premium™	Enfamil Neuropro Gentlease®
Protein g	1.8-4.5	2.3	2.3
Fat g	3.3-6.0	5.3	5.3
Carbohydrate g	NS	10.8	10.8
Water g	NS	134	133
Linoleic Acid mg	300	780	780

Vitamins

Vitamin A IU	250-750	300	300
Vitamin D IU	40-100	60	70
Vitamin E IU	0.7	2	2
Vitamin K mcg	4	9	9
Vitamin B1, mcg	40	80	80
Vitamin B2, mcg	60	140	140
Vitamin B6, mcg	35	60	60
Vitamin B12, mcg	0.15	0.3	0.3
Niacin mcg	250	1,000	1,000
Folic Acid mcg	4	16	16
Pantothenic Acid mcg	300	500	500
Biotin mcg	1.5	3	3
Vitamin C mg	8	12	12
Choline mg	7	24	24
Inositol mg	4	24	24

Minerals

Calcium mg	60	82	82
Phosphorus mg	30	46	46
Magnesium mg	6	8	8
Iron mg	0.15-3.0	1.8	1.8
Zinc mg	0.5	1	1
Manganese mcg	5	15	15
Copper mcg	60	75	75
Iodine mcg	5-75	15	15
Selenium mcg	2-7	2.8	2.8
Sodium mg	20-60	40	40
Potassium mg	80-200	108	108
Chloride mg	55-150	63	63

INDICATION

Store Brand Gentle Premium™ is a milk-based, iron fortified infant formula that provides complete nutrition for baby's first year and designed to help with fussiness, gas and crying. Specially crafted with reduced lactose², and intact casein along with partially hydrolyzed whey, so that it's easy for tiny tummies to digest. Each serving contains trusted ingredients for immune support, including Gentle Immune Blend 6™ with 2'-FL HMO[†], Vitamin C and E, and Selenium. Contains expert recommended DHA³ for brain support and naturally occurring MFGM⁴ components⁵.

PRODUCT FEATURES

- ✓ 2'-FL HMO[†] for Immune Support
- ✓ Naturally occurring MFGM⁴ Components⁵
- ✓ Gentle® Immune Blend 6™: 2'-FL HMO[†], DHA & ARA, Vit C, Vit E, Selenium and Zinc
- ✓ Nutrient density of 20kcal/oz
- ✓ Protein whey to casein ratio is 60:40
- ✓ Partially hydrolyzed whey and intact casein
- ✓ Non-GMO⁶ and no artificial hormones⁷
- ✓ 0.32% Omega-3 DHA, the expert recommended level³ for brain support

COMPOSITION

CORN SYRUP, NONFAT MILK, PALM OLEIN, PARTIALLY HYDROLYZED WHEY, SOY OIL, COCONUT OIL, HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL, **LESS THAN 2%: 2-FUCOSYLLACTOSE (2'-FL)[†], MORTIERELLA ALPINA OIL[‡], SCHIZOCHYTRIUM SP. OIL[‡], L-CARNITINE, MIXED TOCOPHEROL CONCENTRATE, MONOGLYCERIDES, SOY LECITHIN, TAURINE, CALCIUM CARBONATE, CALCIUM CHLORIDE, CUPRIC SULFATE, FERROUS SULFATE, MAGNESIUM CHLORIDE, MANGANESE SULFATE, POTASSIUM BICARBONATE, POTASSIUM HYDROXIDE, POTASSIUM IODIDE, POTASSIUM PHOSPHATE, SODIUM CITRATE, SODIUM SELENITE, ZINC SULFATE, ASCORBIC ACID, ASCORBYL PALMITATE, BETA-CAROTENE, BIOTIN, CALCIUM PANTOTHENATE, CHOLINE BITARTRATE, CYANOCOBALAMIN, FOLIC ACID, INOSITOL, NIACINAMIDE, PYRIDOXINE HYDROCHLORIDE, RIBOFLAVIN, THIAMIN HYDROCHLORIDE, VITAMIN A PALMITATE, VITAMIN D (CHOLECALCIFEROL), VITAMIN E (dl-ALPHA TOCOPHERYL ACETATE), VITAMIN K (PHYTONADIONE). **CONTAINS MILK AND SOY.****

[†]FDA Infant Formula Act
NS = not specified

[‡]A TYPE OF PREBIOTIC

[§]A SOURCE OF ARACHIDONIC ACID (ARA)

^{**}A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

This product is not manufactured or distributed by the owner of the registered trademark Enfamil NEUROPRO™ and registered trademark Gentlelease®.

¹Savings based on Circana 12-month average price per pound retail sales data for comparable store brand and national brand as of August 2023.

²Gentle Premium™ has 20 percent of the lactose compared to our full lactose, routine, milk-based Infant Premium formula.

³World Health Organization. Interim Summary of Conclusions and Dietary Recommendations on Total Fat & Fatty Acids.

⁴FROM PARTIALLY HYDROLYZED WHEY.

⁵INGREDIENTS NOT GENETICALLY ENGINEERED.

⁶NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rbST-TREATED AND NON-rbST-TREATED COWS.

⁷HUMAN MILK OLIGOSACCHARIDE. NOT FROM HUMAN MILK.

⁸MILK FAT GLOBULE MEMBRANE COMPOSED OF PROTEINS AND FATS.

Please see Product Label for full disclosures (V78).

PRODUCT AT LEADING RETAILERS



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