

SENSITIVITY®

INDICATION

Store Brand Sensitivity® infant formula is designed for fussiness and gas when sensitive to lactose. It is 99% reduced lactose, milk-based, iron-fortified formula which provides complete nutrition, and supports growth and development.

PRODUCT FEATURES

- 2'-FL HMO for immune support
- DHA, Lutein and Vitamin E
- Nutrient density of 20kcal/oz
- 99% less lactose than standard milk-based formula

COMPOSITION

CORN SYRUP, MILK PROTEIN ISOLATE, PALM OLEIN, SUCROSE, SOY OIL, COCONUT OIL, HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL, **LESS THAN 2%: MORTIERELLA ALPINA OIL††, CRYPTHECODINIUM COHNII OIL††, 2'-FUCOSYLLACTOSE (2'-FL)§§, FRUCTO-OLIGOSACCHARIDE, LUTEIN, CALCIUM PHOSPHATE, POTASSIUM CITRATE, POTASSIUM CHLORIDE, SODIUM CITRATE, MAGNESIUM PHOSPHATE, ASCORBIC ACID, CALCIUM CARBONATE, FERROUS SULFATE, MAGNESIUM CHLORIDE, ASCORBYL PALMITATE, CHOLINE BITARTRATE, TAURINE, INOSITOL, VITAMIN E (DL-ALPHA TOCOPHERYL ACETATE), ZINC SULFATE, MIXED TOCOPHEROL CONCENTRATE, L-CARNITINE, NIACIN (NIACINAMIDE), CALCIUM PANTOTHENATE, VITAMIN A PALMITATE, CUPRIC SULFATE, THIAMINE HYDROCHLORIDE, RIBOFLAVIN, PYRIDOXINE HYDROCHLORIDE, BETA-CAROTENE, FOLIC ACID, MANGANESE SULFATE, POTASSIUM IODIDE, VITAMIN K (PHYTONADIONE), BIOTIN, SODIUM SELENITE, VITAMIN D (CHOLECALCIFEROL), CYANOCOBALAMIN, POTASSIUM HYDROXIDE, POTASSIUM BICARBONATE, SODIUM CHLORIDE, SODIUM PHOSPHATE, MONOGLYCERIDES, SOY LECITHIN, NUCLEOTIDES (ADENOSINE-5'-MONOPHOSPHATE, CYTIDINE-5'-MONOPHOSPHATE, DISODIUM GUANOSINE-5'-MONOPHOSPHATE, DISODIUM URIDINE-5'-MONOPHOSPHATE). **CONTAINS MILK AND SOY INGREDIENTS.****

Not intended for use by infants or children with Galactosemia.

§§99% less lactose than standard milk-based infant formulas. Product nutrient values and ingredients are subject to change. Please see product label for current information.

††A source of docosahexaenoic acid (DHA).

‡‡A source of arachidonic acid (ARA).

§§A prebiotic similar to that found in breast milk (2'-FL).

¹Pricing shown based on IRI Market Advantage 12 month average price per unit data for comparable store brand and national brand in the same or similar size as of 2/23/2020.

Similac PRO-SENSITIVE® is a registered trademark of Abbott Laboratories. Store Brand Sensitivity® infant formula is not made by or affiliated with Abbott Laboratories. Store Brand Sensitivity® Infant Formula does not contain the identical proprietary ingredient blend of prebiotics, patented levels of nucleotides, lutein, and lycopene in comparable Similac® infant formula products. Sensitivity® is a trademark of PBM Products, LLC.

See Product Label for full disclaimers (R99).

STORE BRAND
SENSITIVITY®



\$15.92¹

SIMILAC
PRO-SENSITIVE®



\$29.13¹

Nutrients /100 Cal

Protein g	2.1	2.1
Fat g	5.4	5.4
Carbohydrate g	10.9	10.9
Water g	134	141
Linoleic Acid mg	860	1000

Vitamins

Vitamin A IU	300	300
Vitamin D IU	60	60
Vitamin E IU	1.5	1.5
Vitamin K mcg	8	8
Vitamin B1, mcg	100	100
Vitamin B2, mcg	160	160
Vitamin B6, mcg	63	63
Vitamin B12, mcg	0.26	0.26
Niacin mcg	1,100	1,100
Folic Acid mcg	16	16
Pantothenic Acid mcg	470	470
Biotin mcg	4.6	4.6
Vitamin C mg	9	9
Choline mg	24	24
Inositol mg	4.5	4.5

Minerals

Calcium mg	88	88
Phosphorus mg	59	59
Magnesium mg	6	6
Iron mg	1.9	1.9
Zinc mg	0.79	0.79
Manganese mcg	5	5
Copper mcg	95	95
Iodine mcg	9	9
Selenium mcg	2	2
Sodium mg	32	32
Potassium mg	110	110
Chloride mg	68	68

PRODUCT AT LEADING RETAILERS

Visit PerrigoPediatrics.com/find to find a full list of stores in your area.

Z11-2001-0352 (R99a)



WALMART



TARGET



KROGER



AMAZON



SAM'S CLUB