

# Hypoallergenic

**Perrigo**  
MAKERS OF ALL  
STORE BRAND INFANT FORMULA

## INDICATION

Store brand hypoallergenic infant formula is iron-fortified and provides complete nutrition, 20 cal/fl oz, and designed for infants who are allergic to the intact proteins in cow's milk. Helps manage colic symptoms<sup>5</sup> with extensively hydrolyzed casein to help avoid an immune system response by reducing the allergen exposure.

## PRODUCT FEATURES

- ✓ Clinically proven to be non-reactive in >98% of infants with confirmed CMA<sup>2</sup>
- ✓ 100% extensively hydrolyzed casein
- ✓ 17mg of Omega-3 DHA per 100kcal, the expert recommended level<sup>3</sup>
- ✓ Probiotic *L. rhamnosus* to help support the intestinal barrier and digestive health
- ✓ Nutrient density of 20kcal/fl oz
- ✓ Lactose-Free

## COMPOSITION

CORN SYRUP SOLIDS, VEGETABLE OILS (PALM OLEIN, SOY, COCONUT, HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL), CASEIN HYDROLYSATE (FROM MILK)<sup>1</sup>, MODIFIED CORN STARCH, **LESS THAN 2%: MORTIERELLA ALPINA OIL<sup>4</sup>, CRYPTOCODINIUM COHNII OIL<sup>4</sup>, LACTOBACILLUS RHAMNOSUS, BETA-CAROTENE, VITAMIN A PALMITATE, VITAMIN D3, VITAMIN E ACETATE, VITAMIN K1, THIAMIN HYDROCHLORIDE, RIBOFLAVIN, VITAMIN B6 HYDROCHLORIDE, VITAMIN B12, NIACINAMIDE, FOLIC ACID, CALCIUM PANTOTHENATE, BIOTIN, ASCORBIC ACID, CHOLINE BITARTRATE, INOSITOL, CALCIUM CITRATE, CALCIUM HYDROXIDE, CALCIUM PHOSPHATE, MAGNESIUM CHLORIDE, FERROUS SULFATE, ZINC SULFATE, MANGANESE SULFATE, CUPRIC SULFATE, POTASSIUM IODIDE, SODIUM SELENITE, SODIUM CITRATE, POTASSIUM CITRATE, POTASSIUM CHLORIDE, POTASSIUM BICARBONATE, L-CYSTINE, L-TRYPTOPHAN, TAURINE, L-CARNITINE, CALCIUM CARBONATE, CALCIUM CHLORIDE, POTASSIUM HYDROXIDE, POTASSIUM PHOSPHATE, ASCORBYL PALMITATE, MIXED TOCOPHEROL CONCENTRATE**

<sup>1</sup>A SOURCE OF HYPOALLERGENIC PROTEIN

<sup>4</sup>A SOURCE OF ARACHIDONIC ACID (ARA)

<sup>5</sup>A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

<sup>3</sup>Pricing reflects Perrigo's MSRP for a 12.6oz container of HypoAllergenic Store Brand Infant Formula and March 2021 IRI Market Advantage average annual retail sales data of 12.1oz can Similac® Alimentum® and 12.6oz can of Enfamil® Nutramigen® infant formula powder. MSRP is manufacturer-suggested pricing only, retailers alone set pricing, and may vary.

<sup>2</sup>Barber, et al. A Double-Blind, Randomized, Crossover Allergy study of an Extensively Hydrolyzed Casein Formula. J Nutr Food Sci 2018, 8-6.

<sup>3</sup>World Health Organization recommended amount of DHA is 0.2% - 0.36% of total fatty acids. Recommendation from Interim Summary of Conclusions and Dietary Recommendations on Total Fat & Fatty Acids.

<sup>4</sup>Due to cow's milk allergy

Store Brand Hypoallergenic Infant Formula does not contain the identical proprietary ingredient blend of prebiotics, patented levels of nucleotides, lutein and lycopene in Similac® Alimentum®.

STORE BRAND  
HYPOALLERGENIC  
12.6 OZ



**\$20.99<sup>1</sup>**

ENFAMIL®  
NUTRAMIGEN®  
12.6 OZ



**\$30.45<sup>1</sup>**

SIMILAC®  
ALIMENTUM®  
12.1 OZ



**\$29.08<sup>1</sup>**

DILUTED EACH 5 FL OZ (150 mL)  
CONTAINS 100 CALORIES

### Nutrients/100 Cal

Protein g	2.8	2.8	2.75
Fat g	5.3	5.3	5.54
Carbohydrate g	10.3	10.3	10.2
Water g	133	131	133
Linoleic Acid mg	860	860	800

### Vitamins

Vitamin A IU	300	300	300
Vitamin D IU	50	50	60
Vitamin E IU	2	2	3.0
Vitamin K mcg	9	9	8
Vitamin B1, mcg	80	80	60
Vitamin B2, mcg	90	90	90
Vitamin B6, mcg	60	60	60
Vitamin B12, mcg	0.3	0.3	0.45
Niacin mcg	1,000	1,000	1,350
Folic Acid mcg	16	16	15
Pantothenic Acid mcg	500	500	750
Biotin mcg	3	3	4.5
Vitamin C mg	12	12	9.0
Choline mg	24	24	12
Inositol mg	17	17	5

### Minerals

Calcium mg	94	94	105
Phosphorus mg	52	52	75
Magnesium mg	8	8	7.5
Iron mg	1.8	1.8	1.8
Zinc mg	1	1	0.75
Manganese mcg	25	25	8
Copper mcg	75	75	75
Iodine mcg	15	15	15
Selenium mcg	2.8	2.8	2
Sodium mg	47	47	44
Potassium mg	110	110	118
Chloride mg	86	86	80

Available at these retailers, and more.



WALMART



TARGET



KROGER



CVS



WALGREENS



AMAZON

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For U.S. Healthcare Professionals.