# Store Brand Infant Formula Quick Guide

Can you tell which babies receive **Store Brand Infant Formula?** 

No? That's because the FDA strictly governs the nutrition for ALL infant formula sold in the U.S.



**Store Brand Infant Formulas** support growth and development and cost-less!1



a variety of routine and tolerance formulas that provide complete nutrition for growth and development.

 $^1$ Savings based on Circana 12-month average price per pound retail sales data for comparable powder store brand and national brand as of February 2024.

#### **National Brand**

### Compare to the Nutrition of Store Brand

**STORE BRAND FORMULA NAME** 





SAM'S CLUB







**INFANT PREMIUM™** 













**GENTLE PREMIUM™** 













**ADVANTAGE PREMIUM™** 













**SENSITIVITY PREMIUM™** 















**HYPOALLERGENIC** 











LIMITED PRODUCTION















#### **National Brand**

# **FORMULA NAME**



Compare to the Nutrition of Store Brand













**GENTLE®** 







**ADVANTAGE®** 





**SENSITIVITY®** 





**Complete Instructions** & Nutrition Information Also Available in Spanish:

https://www.storebrandformula.com/espanol/



### Request Poster to Give Your Families Up to \$20 Rebate!

Your practice can help families trial any Store Brand Formula of their choice with a rebate for up to \$20! To learn more about receiving a poster for your office, visit www.PerrigoPediatrics.com/QuickGuide or speak with a Store Brand Formula rep at 855-984-9489

#### Store Brand Infant Formulas are available from Retailers Nationwide:

















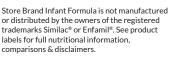














Images above are just a sampling of some of our national and regional retail partners.

Scan to learn more about our portfolio, nutrition and retailers.
PerrigoPediatrics.com/QuickGuide