

Infant

Compare to the nutrition of Enfamil® Infant Formula



Nutrición e Instrucciones en Español:
StoreBrandFormula.com/espanol

STORE BRAND
INFANT



Costs less per oz¹

ENFAMIL®
INFANT



Nutrients /100 Cal

	FDA Nutrient Requirements*	Store Brand	Enfamil
Protein g	1.8-4.5	2	2
Fat g	3.3-6.0	5.3	5.3
Carbohydrate g	NS	11.3	11.3
Water g	NS	134	133
Linoleic Acid mg	300	780	780

Vitamins

Vitamin A IU	250-750	300	300
Vitamin D IU	40-100	60	60
Vitamin E IU	0.7	2	2
Vitamin K mcg	4	9	9
Vitamin B1, mcg	40	80	80
Vitamin B2, mcg	60	140	140
Vitamin B6, mcg	35	60	60
Vitamin B12, mcg	0.15	0.3	0.3
Niacin mcg	250	1,000	1,000
Folic Acid mcg	4	16	16
Pantothenic Acid mcg	300	500	500
Biotin mcg	1.5	3	3
Vitamin C mg	8	12	12
Choline mg	7	24	24
Inositol mg	4	6	6

Minerals

Calcium mg	60	78	78
Phosphorus mg	30	43	43
Magnesium mg	6	8	8
Iron mg	0.15-3.0	1.8	1.8
Zinc mg	0.5	1	1
Manganese mcg	5	15	15
Copper mcg	60	75	75
Iodine mcg	5-75	15	15
Selenium mcg	2-7	2.8	2.8
Sodium mg	20-60	27	27
Potassium mg	80-200	108	108
Chloride mg	55-150	63	63

INDICATION

Designed for healthy, full-term infants, Store Brand Infant formula is a routine, milk-based, iron-fortified infant formula. It provides complete nutrition for babies 0-12 months of age. It contains dual prebiotics, GOS & FOS, for immune support and the expert recommended level of DHA¹ for brain support.

PRODUCT FEATURES

- ✓ Dual Prebiotics, GOS & FOS, for Immune Support
- ✓ Non-GMO² and no artificial hormones³
- ✓ 0.32% Omega-3 DHA, the expert recommended level² for brain support
- ✓ Protein whey to casein ratio is 52:48
- ✓ Nutrient density of 20kcal/oz
- ✓ Carbohydrate source is 100% Lactose

COMPOSITION

NONFAT MILK, LACTOSE, VEGETABLE OILS (PALM OLEIN, COCONUT, SOY, HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL), WHEY PROTEIN CONCENTRATE, GALACTO-OLIGOSACCHARIDES¹, **LESS THAN 1%: MORTIERELLA ALPINA OIL¹, SCHIZOCHYTRIUM SP. OIL¹, FRUCTOOLIGOSACCHARIDE (FOS)¹, SOY LECITHIN, VITAMIN A PALMITATE, VITAMIN D3, VITAMIN E ACETATE, VITAMIN K1, THIAMINE HYDROCHLORIDE, RIBOFLAVIN, VITAMIN B6 HYDROCHLORIDE, VITAMIN B12, NIACINAMIDE, FOLIC ACID, CALCIUM PANTOTHENATE, BIOTIN, ASCORBIC ACID, CHOLINE BITARTRATE, INOSITOL, CALCIUM CARBONATE, CALCIUM CHLORIDE, CALCIUM HYDROXIDE, MAGNESIUM CHLORIDE, FERROUS SULFATE, ZINC SULFATE, MANGANESE SULFATE, CUPRIC SULFATE, POTASSIUM BICARBONATE, POTASSIUM IODIDE, POTASSIUM HYDROXIDE, POTASSIUM PHOSPHATE, SODIUM SELENITE, SODIUM CITRATE, TAURINE, L-CARNITINE, BETA-CAROTENE, MIXED TOCOPHEROL CONCENTRATE, ASCORBYL PALMITATE, MONOGLYCERIDES, NUCLEOTIDES (ADENOSINE-5'-MONOPHOSPHATE, CYTIDINE-5'-MONOPHOSPHATE, DISODIUM GUANOSINE-5'-MONOPHOSPHATE, DISODIUM URIDINE-5'-MONOPHOSPHATE). **CONTAINS MILK AND SOY.****

¹FDA Infant Formula Act
NS = not specified

²A TYPE OF PREBIOTIC

³A SOURCE OF ARACHIDONIC ACID (ARA)

⁴A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

This product is not manufactured or distributed by the owner of the registered trademark Enfamil®

¹ Savings based on Circana 12-month average price per pound retail sales data for comparable store brand and national brand as of August 2023.

²World Health Organization. Interim Summary of Conclusions and Dietary Recommendations on Total Fat & Fatty Acids.

³Ingredients not genetically engineered.

⁴NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rbST-TREATED AND NON-rbST-TREATED COWS.

Please see Product Label for full disclosures (X30).

PRODUCT AT LEADING RETAILERS



WALMART



H-E-B



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