

Advantage Premium™

Compare to the nutrition of Similac® Pro-Advance Infant Formula



Nutrición e Instrucciones en Español:
StoreBrandFormula.com/espanol

STORE BRAND
ADVANTAGE
PREMIUM™



Costs less per oz¹

SIMILAC
PRO-ADVANCE®



Nutrients /100 Cal

	FDA Nutrient Requirements*	Advantage Premium	Similac Pro-Advance
Protein g	1.8-4.5	2.07	2.07
Fat g	3.3-6.0	5.6	5.6
Carbohydrate g	NS	10.5	10.5
Water g	NS	133	134
Linoleic Acid mg	300	1,000	1,000

Vitamins

Vitamin A IU	250-750	300	300
Vitamin D IU	40-100	60	60
Vitamin E IU	0.7	1.5	1.5
Vitamin K mcg	4	8	8
Vitamin B1, mcg	40	100	100
Vitamin B2, mcg	60	150	150
Vitamin B6, mcg	35	60	60
Vitamin B12, mcg	0.15	0.25	0.25
Niacin mcg	250	1,050	1,050
Folic Acid mcg	4	15	15
Pantothenic Acid mcg	300	450	450
Biotin mcg	1.5	4.4	4.4
Vitamin C mg	8	9	9
Choline mg	7	24	24
Inositol mg	4	24	24

Minerals

Calcium mg	60	78	78
Phosphorus mg	30	42	42
Magnesium mg	6	6	6
Iron mg	0.15-3.0	1.8	1.8
Zinc mg	0.5	0.75	0.75
Manganese mcg	5	5	5
Copper mcg	60	90	90
Iodine mcg	5-75	15	15
Selenium mcg	2-7	2	2
Sodium mg	20-60	24	24
Potassium mg	80-200	105	105
Chloride mg	55-150	65	65

INDICATION

Store Brand Advantage Premium™ infant formula is milk-based, non-GMO², iron-fortified routine formula with complete nutrition to support growth and development. For use as a supplement or alternative to breastfeeding in term infants 0-12 months of age. Contains no artificial growth hormones[#] and includes key ingredients found in breastmilk, like Vitamin E and Lutein for eye development, DHA for brain development and human milk oligosaccharides[§] (HMOs) 2'-FL and LNnt to support immunity.

PRODUCT FEATURES

- ✓ DHA, Lutein and Vitamin E
- ✓ 2'-FL & LNnt HMOs[§] for Immune Support
- ✓ Prebiotic fructooligosaccharide (FOS)
- ✓ Nutrient density of 20kcal/oz

COMPOSITION

NONFAT MILK, LACTOSE, HIGH OLEIC (SAFFLOWER OR SUNFLOWER) OIL, SOY OIL, WHEY PROTEIN CONCENTRATE, COCONUT OIL, **LESS THAN 1%:** Schizochytrium SP OIL[†], MORTIERELLA ALPINA OIL[†], 2'-FUCOSYLLACTOSE (2'-FL)[§], LACTO-N-NEOTETRAOSE (LNnt)[§], BETA-CAROTENE, LUTEIN, POTASSIUM BICARBONATE, CALCIUM CARBONATE, ASCORBIC ACID, SOY LECITHIN, MONOGLYCERIDES, CALCIUM CHLORIDE, CALCIUM HYDROXIDE, MAGNESIUM CHLORIDE, FERROUS SULFATE, CHOLINE BITARTRATE, ASCORBYL PALMITATE, SODIUM CITRATE, TAURINE, INOSITOL, ZINC SULFATE, MIXED TOCOPHEROL CONCENTRATE, VITAMIN E (dl-ALPHA TOCOPHERYL ACETATE), NIACINAMIDE, CALCIUM PANTOTHENATE, L-CARNITINE, VITAMIN A PALMITATE, CUPRIC SULFATE, THIAMINE HYDROCHLORIDE, RIBOFLAVIN, PYRIDOXINE HYDROCHLORIDE, FOLIC ACID, MANGANESE SULFATE, VITAMIN K1 (PHYTONADIONE), BIOTIN, SODIUM SELENITE, VITAMIN D3, CYANOCOBALAMIN, POTASSIUM PHOSPHATE, POTASSIUM IODIDE, POTASSIUM HYDROXIDE, NUCLEOTIDES (ADENOSINE-5'-MONOPHOSPHATE, CYTIDINE-5'-MONOPHOSPHATE, DISODIUM GUANOSINE-5'-MONOPHOSPHATE, DISODIUM URIDINE-5'-MONOPHOSPHATE). **CONTAINS MILK AND SOY.**

[†]FDA Infant Formula Act
NS = not specified

[‡]Not from human milk.

[§]NO SIGNIFICANT DIFFERENCE HAS BEEN SHOWN BETWEEN MILK DERIVED FROM rbST-TREATED AND NON-rbST-TREATED COWS

[¶]INGREDIENTS NOT GENETICALLY ENGINEERED

[§]SOURCES OF PREBIOTIC

^{††}A SOURCE OF ARACHIDONIC ACID (ARA)

^{†††}A SOURCE OF DOCOSAHEXAENOIC ACID (DHA)

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¹Savings based on Circana 12-month average price per pound retail sales data for comparable store brand and national brand as of August 2023. See Product Label for full disclaimers (U52).

PRODUCT AT LEADING RETAILERS



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