

Store Brand Infant Formula Quick Guide

Can you tell which babies receive Store Brand Infant Formula?

No? That's because the FDA strictly governs the nutrition for ALL infant formula sold in the U.S.



Perrigo manufactures a variety of routine and tolerance formulas that provide **complete nutrition** for growth and development.



Store Brand Infant Formulas support growth and development and cost-less!¹

¹Savings based on Circana 12-month average price per pound retail sales data for comparable powder store brand and national brand as of February 2024.

National Brand

Compare to the Nutrition of Store Brand

STORE BRAND FORMULA NAME	WALMART	TARGET	SAM'S CLUB	AMAZON	KROGER
					
INFANT PREMIUM™					
					
GENTLE PREMIUM™					
					
ADVANTAGE PREMIUM™					
					
SENSITIVITY PREMIUM™					
					
HYPOALLERGENIC					
LIMITED PRODUCTION					
					
SOY					

MEIJER

National Brand

Compare to the Nutrition of Store Brand

STORE BRAND
FORMULA NAME

WALMART

H-E-B



INFANT



GENTLE®



ADVANTAGE®



SENSITIVITY®



**Complete Instructions
& Nutrition Information
Also Available in Spanish:**

<https://www.storebrandformula.com/espanol/>



**Request Poster to Give Your
Families Up to \$20 Rebate!**

Your practice can help families trial any Store Brand Formula of their choice with a rebate for up to \$20! To learn more about receiving a poster for your office, visit www.PerrigoPediatrics.com/QuickGuide or speak with a Store Brand Formula rep at **855-984-9489**

Store Brand Infant Formulas are available from Retailers Nationwide:



WALMART



SAM'S CLUB



TARGET



KROGER



AMAZON



TOPCO



H-E-B



CVS



MEIJER



WALGREENS



COSTCO



Images above are just a sampling of some of our national and regional retail partners. Scan to learn more about our portfolio, nutrition and retailers. PerrigoPediatrics.com/QuickGuide

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For U.S. Healthcare Professionals
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STORE BRAND INFANT FORMULA